

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECOND LIEN TRADEMARK SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EL POLLO LOCO, INC.		07/14/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	WELLS FARGO BANK, NATIONAL ASSOCIATION
Street Address:	1525 WEST W.T. HARRIS BOULEVARD
City:	CHARLOTTE
State/Country:	NORTH CAROLINA
Postal Code:	28262
Entity Type:	NATIONAL ASSOCIATION: UNITED STATES

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	3874391	BUFFALOCO
Registration Number:	2639261	CLASSIC CHICKEN BURRITO
Registration Number:	1237518	EL POLLO LOCO
Registration Number:	3162229	EL POLLO LOCO
Serial Number:	85305192	EL POLLO LOCO ¡FEEL THE MEXCELLENCE!
Serial Number:	85305172	EL POLLO LOCO ¡SIENTE LA MEXCELENCIA!
Registration Number:	3262641	EL POLLO LOCO
Registration Number:	2934591	EL POLLO LOCO
Registration Number:	3262640	EL POLLO LOCO FLAME-GRILLED MEXICAN CHICKEN
Registration Number:	3288881	EL POLLO LOCO FLAME-GRILLED MEXICAN CHICKEN
Registration Number:	3331273	EL POLLO LOCO FLAME-GRILLED MEXICAN CHICKEN
Registration Number:	3345387	EL POLLO LOCO FLAME-GRILLED MEXICAN CHICKEN
Registration Number:	3320540	EL POLLO LOCO FLAME-GRILLED MEXICAN CHICKEN
Registration Number:	3455685	EPL-TO-GO

CH \$615.00 3874391

900197452

TRADEMARK
REEL: 004586 FRAME: 0500

Registration Number:	3291494	GRILLED FIESTA BURRITO
Registration Number:	3335856	IS IT WRONG TO LOVE A CHICKEN?
Registration Number:	3466631	IT'S MEXCELLENT!
Registration Number:	2132185	POLLO BOWL
Registration Number:	3723911	POLLO TO THE PEOPLE
Registration Number:	3046949	TASTE THE FIRE
Registration Number:	1237519	THE CRAZY CHICKEN
Registration Number:	1498099	THE ORIGINAL MEXICAN CHAR-BROILED CHICKEN
Registration Number:	3072222	TWICE GRILLED BURRITO
Registration Number:	2473672	WHEN YOU'RE CRAZY FOR CHICKEN

CORRESPONDENCE DATA

Fax Number: (650)838-5109

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 650-838-3743

Email: jlk@shearman.com

Correspondent Name: Gloria Jung

Address Line 1: 599 Lexington Avenue

Address Line 2: Shearman & Sterling LLP

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	37427/8
NAME OF SUBMITTER:	GLORIA JUNG
Signature:	/GLORIA JUNG/
Date:	07/18/2011

Total Attachments: 19

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TRADEMARK
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EXECUTION VERSION

THE EXERCISE OF ANY RIGHTS AND REMEDIES IN RESPECT OF, AND
THE PRIORITY OF, THE LIENS AND SECURITY INTEREST GRANTED PURSUANT TO
THIS TRADEMARK SECURITY AGREEMENT TO SECURE THE OBLIGATIONS ARE
SUBJECT TO THE PROVISIONS OF THE INTERCREDITOR AGREEMENT (AS DEFINED
IN THIS AGREEMENT). IN THE EVENT OF ANY CONFLICT BETWEEN THE TERMS
OF THE INTERCREDITOR AGREEMENT AND THIS AGREEMENT, THE TERMS OF
THE INTERCREDITOR AGREEMENT SHALL GOVERN AND CONTROL

SECOND LIEN TRADEMARK SECURITY AGREEMENT

This Second Lien Trademark Security Agreement dated as of July 14, 2011 (this “Trademark Security Agreement”), by El Pollo Loco, Inc., a Delaware corporation (the “Issuer”), EPL Intermediate, Inc., a Delaware corporation (the “Parent”), and each Guarantor listed on Schedule 1 hereto (collectively, the “Original Guarantors,” together with the Issuer, the “Pledgors”), in favor of Wells Fargo Bank, National Association, in its capacity as collateral agent for the Second Lien Secured Parties (in such capacity, the “Collateral Agent”) pursuant to that certain Second Lien Security Agreement, dated as of July 14, 2011(as amended, amended and restated, supplemented, waived or otherwise modified from time to time, the “Security Agreement”), by and among Wells Fargo Bank, National Association as collateral agent for the Second Lien Secured Parties, the Pledgor and each of the other guarantors listed on the signature pages thereto.

W I T N E S S E T H:

WHEREAS, pursuant to the Security Agreement, as collateral security for the payment and performance in full of all the Obligations, each Pledgor pledged and granted to the Collateral Agent for the ratable benefit of the Second Lien Secured Parties, a Lien on and security interest in and to all of the right, title and interest of such Pledgor in, to and under the Intellectual Property Collateral, including the Trademark Collateral (as defined below), wherever located, whether now existing or hereafter arising or acquired from time to time; and

WHEREAS, pursuant to the Security Agreement, the Pledgors are entering into this Trademark Security Agreement for recording with the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the foregoing premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Pledgor and Collateral Agent hereby agrees as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. As collateral security for the payment and performance in full of all the Obligations, each Pledgor hereby pledges and grants to the Collateral Agent for the ratable benefit of the Second Lien Secured Parties a Lien on and security interest in and to all of the right, title and interest of such Pledgor in, to and under all the following Pledged Collateral of such Pledgor wherever located, whether now existing or hereafter arising or acquired from time to time (collectively, the “Trademark Collateral”):

(a) Trademarks of such Pledgor, including the United States registered Trademarks and applications for Trademark registration, listed on Schedule 2 attached hereto; and

(b) all Proceeds of any and all of the foregoing.

Notwithstanding anything to the contrary herein, the security interest created by this Trademark Security Agreement shall not extend to any Excluded Property.

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement, and the Pledgors hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control. In the event of any conflict between the provisions of this Trademark Security Agreement and the provisions of the Intercreditor Agreement, the provisions of the Intercreditor Agreement shall govern and control.

SECTION 4. Termination. This Trademark Security Agreement shall automatically terminate and the Trademark Collateral shall be released from the lien of this Trademark Security Agreement when the Commitments have been terminated and the principal of and interest and premium (if any) on each Loan, all Fees and all other expenses or amounts payable under any Loan Document shall have been paid in full (other than contingent indemnification obligations that, pursuant to the terms of the Indenture, survive the termination thereof). Upon the termination hereof, the security interest granted herein and the security interest granted in the Security Agreement shall automatically terminate and all rights to the Trademark Collateral shall revert to the applicable Pledgor or to such person as may be entitled thereto pursuant to any Order or other applicable Legal Requirement. Upon termination hereof or any release of Trademark Collateral or any part thereof in accordance with the provisions of the Indenture, the Collateral Agent shall promptly assign, transfer and deliver to the Pledgors such of the Trademark Collateral, or any part thereof to be released (in the case of a partial release), as may be in possession or control of the Collateral Agent and as shall not have need sold or otherwise applied pursuant to the terms of the Security Agreement, and, with respect to any other Trademark Collateral, with such endorsements or proper documents and instruments (including releases in a form appropriate for recording in the United States Patent and Trademark Office) acknowledging the termination of this Trademark Security Agreement or the release of such Trademark Collateral, as the case may be.

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed to be an original, but all such counterparts together shall constitute one and the same agreement. Delivery of an executed counterpart of a signature page of this Trademark Security Agreement by facsimile or other electronic transmission shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement.

SECTION 6. Governing Law. This Trademark Security Agreement and any claims, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Trademark Security Agreement and the transactions contemplated hereby shall be governed by, and construed in accordance with, the law of the State of New York.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

EL POLLO LOCO, INC., as Pledgor

By:



Name: Gary Campanaro

Title: Senior Vice President of Finance,
Treasurer & Chief Financial Officer

Accepted and Agreed:

WELLS FARGO BANK, NATIONAL ASSOCIATION,
as Collateral Agent

By:

Maddy Hall

Name: Maddy Hall
Title: Vice President

[Signature Page to Second Lien Trademark Security Agreement]

TRADEMARK
REEL: 004586 FRAME: 0507

SCHEDULE 1
to
TRADEMARK SECURITY AGREEMENT
ORIGINAL GUARANTORS

NAME	ADDRESS

Trademark Security Agreement

TRADEMARK
REEL: 004586 FRAME: 0508

SCHEDULE 2
to
TRADEMARK SECURITY AGREEMENT

UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS

United States Trademark Registrations:

OWNER	REGISTRATION NUMBER	TITLE

United States Trademark Applications:

OWNER	TITLE	APPLICATION NUMBER

SCHEDULE 2
to
TRADEMARK SECURITY AGREEMENT

UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS

United States Trademark Registrations:

OWNER	REGISTRATION NUMBER	TITLE

United States Trademark Applications:

OWNER	TITLE	APPLICATION NUMBER

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
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BUFFALO CO.	129963-0562/ United States of America	77771,068 30-Jun-2009		3,874,391 09-Nov-2010	Registered 09-Nov-2010
<i>Class(es): 43 Int. Client: El Pollo Loco, Inc. Agent Name: Owner: El Pollo Loco, Inc. Goods: Class : 43 Int. Restaurant services.</i>					
<i>Attorney(s): MAR SLM Client Ref: Agent Ref:</i>					

CLASSIC CHICKEN BURRITO	129963-0503/ United States of America	76337,891 15-Nov-2001	30-Jul-2002	2,639,261 22-Oct-2012	Registered 22-Oct-2012
<i>Class(es): 029 Nat., 030 Nat. Client: El Pollo Loco, Inc. Agent Name: Owner: El Pollo Loco, Inc. Goods: 029: Prepared entrees consisting primarily of chicken, cheese, beans and rice for consumption on or off the premises 030: Rice</i>					
<i>Attorney(s): MAR SLM Client Ref: 14404-0017 Agent Ref:</i>					

EL POLLO LOCO	129963-0508/ United States of America	753312,431 23-Mar-1981	15-Feb-1983	1,237,518 10-May-1983	Registered 10-May-1983
<i>Class(es): 029 Nat., 042 Nat. Client: El Pollo Loco, Inc. Agent Name: Owner: El Pollo Loco, Inc. Goods: 029: Prepared chicken with and without a batter coating for consumption on or off the premises 042: Restaurant services</i>					
<i>Attorney(s): MAR SLM Client Ref: 14404-0003 Agent Ref:</i>					

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
EL POLLO LOCO	129963-05-0/ United States of America	78732,922 13-Oct-2005	08-Aug-2006	3,162,229 24-Oct-2006	Registered 24-Oct-2016
	Class(es): 35 Int. <i>Client:</i> El Pollo Loco, Inc. <i>Agent Name:</i> <i>Owner:</i> El Pollo Loco, Inc. <i>Goods:</i> Class : 35 Int. Franchising and business consulting services relating to the establishment and/or operation of restaurants.				
EL POLLO LOCO FEEL THE EXCELLENCE!	129963-05-0/ United States of America	857305,192 26-Apr-2011			Pending
	Class(es): 43 Int. <i>Client:</i> El Pollo Loco, Inc. <i>Agent Name:</i> <i>Owner:</i> El Pollo Loco, Inc. <i>Goods:</i> Class : 43 Int. Restaurant services.				
EL POLLO LOCO SILENT LA MEXCELENCIA	129963-05-0/ United States of America	853405,172 26-Apr-2011			Pending
	Class(es): 43 Int. <i>Client:</i> El Pollo Loco, Inc. <i>Agent Name:</i> <i>Owner:</i> El Pollo Loco, Inc. <i>Goods:</i> Class : 43 Int. Restaurant services.				

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
					Next Renewal
EL POLLO LOCO & Design (Stacked)	129963-0543/ United States of America	78/675,568 21-Jul-2005	18-Apr-2006	3,262,641 10-Jul-2007	Registered 10-Jul-2017
	<i>Class(es):</i> 29 Int., 30 Int., 43 Int. <i>Client:</i> El Pollo Loco, Inc. <i>Agent Name:</i> <i>Owner:</i> El Pollo Loco, Inc.		<i>Attorney(s):</i> MAR <i>Client Ref:</i> 129963-543 <i>Agent Ref:</i>	<i>Client Ref:</i> MAR <i>Agent Ref:</i>	\$1M
	<i>Goods:</i> Class : 29 Int. Prepared entrées consisting primarily of marinated chicken.				
	Class : 30 Int. Prepared entrées consisting of rice and beans.				
	Class : 43 Int. Restaurant services.				
EL POLLO LOCO (New Tombstone Design)	129963-0528/ United States of America	76/582,035 15-Mar-2004	28-Dec-2004	2,934,591 22-Mar-2005	Registered 22-Mar-2015
	<i>Class(es):</i> 29 Int., 43 Int. <i>Client:</i> El Pollo Loco, Inc. <i>Agent Name:</i> <i>Owner:</i> El Pollo Loco, Inc.		<i>Attorney(s):</i> MAR <i>Client Ref:</i> 14404-0047 <i>Agent Ref:</i>	<i>Client Ref:</i> MAR <i>Agent Ref:</i>	\$1M
	<i>Goods:</i> 029: Prepared citrus-marinated, flame-grilled chicken for consumption on or off the premises. 043: Restaurant services by restaurant chain known for its service of citrus-marinated, flame-grilled chicken and other Mexican dishes.				

Trademark List

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Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Registration Number/Date	Status Next Renewal
EL POLLO LOCO FLAME-GRILLED MEXICAN CHICKEN	129963-0548/ United States of America	78/675,529 21-Jul-2005	18-Aug-2006 <i>Attorney(s): MAR</i>	3,262,640 10-Jul-2007	10-Mar-2017 <i>SLM</i>	Registered
	<i>Class(es): 29 Int., 30 Int., 43 Int.</i>				<i>Client Ref: 129963-540</i>	
	<i>Client: El Pollo Loco, Inc.</i>				<i>Agent Ref:</i>	
	<i>Agent Name:</i>					
	<i>Owner: El Pollo Loco, Inc.</i>					
	<i>Goods: Class : 29 Int. Prepared entrées consisting primarily of marinated chicken.</i>					
	<i>Class : 30 Int. Prepared entrées consisting of rice and beans.</i>					
	<i>Class : 43 Int. Restaurant services.</i>					

EL POLLO LOCO FLAME-GRILLED MEXICAN CHICKEN	129963-0545/ United States of America	78/732,496 13-Oct-2005	20-Jun-2006 <i>Attorney: MAR</i>	3,288,881 04-Sep-2007	04-Sep-2017 <i>SLM</i>	Registered
	<i>Class(es): 35 Int.</i>					
	<i>Client: El Pollo Loco, Inc.</i>					
	<i>Agent Name:</i>					
	<i>Owner: El Pollo Loco, Inc.</i>					
	<i>Goods: Amended per Examiner's Amendment dated 4/23/06: Class : 35 Int. Franchise services, namely, offering technical and business management assistance in the establishment and operation of restaurants.</i>					

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
EL POLLO LOCO FLAME-GRILLED MEXICAN CHICKEN & Design (Horizontal)	129963-0542/ United States of America	78/675,609 21-Jul-2005	(15-Sep-2006 <i>Attorney(s):</i> MAR	3,331,273 06-Nov-2007	Registered 06-Nov-2017
	<i>Class(es):</i> 29 Int., 30 Int., 43 Int. <i>Client:</i> El Pollo Loco, Inc. <i>Agent Name:</i> <i>Owner:</i> El Pollo Loco, Inc. <i>Goods:</i> Class : 29 Int. Prepared entrées consisting primarily of marinated chicken.			<i>Client Ref:</i> 129963-542 <i>Agent Ref:</i>	SLM
	Class : 30 Int. Prepared entrées consisting of rice and beans.				
	Class : 43 Int. Restaurant services.				
EL POLLO LOCO FLAME-GRILLED MEXICAN CHICKEN & Design (Stacked)	129963-0541/ United States of America	78/675,634 21-Jul-2005	(15-Sep-2006 <i>Attorney(s):</i> MAR	3,345,387 27-Nov-2007	Registered 27-Nov-2017
	<i>Class(es):</i> 29 Int., 30 Int., 43 Int. <i>Client:</i> El Pollo Loco, Inc. <i>Agent Name:</i> <i>Owner:</i> El Pollo Loco, Inc. <i>Goods:</i> Class : 29 Int. Prepared entrées consisting primarily of marinated chicken.			<i>Client Ref:</i> 129963-541 <i>Agent Ref:</i>	SLM
	Class : 30 Int. Prepared entrées consisting of rice and pinto beans.				
	Class : 43 Int. Restaurant services.				

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
EL POLLO LOCO FLAME-GRILLED MEXICAN CHICKEN & Design (Stacked)	129963-0546/ United States of America	787732,574 13-Oct-2008	26-Sep-2008 <i>Attorney(s): MAR</i> <i>Client Ref: 129963-546</i> <i>Agent Ref:</i>	3,320,540 23-Oct-2007 S.M.	Registered 23-Oct-2007
	<i>Class(es): 35 Int.</i> <i>Client: El Pollo Loco, Inc.</i> <i>Agent Name:</i> <i>Owner: El Pollo Loco, Inc.</i> <i>Goods: Application amended in Examiner's Amendment of 4/19/06.</i>				
	Class : 35 Int. Franchise services, namely, offering technical and business management assistance in the establishment and operation of restaurants.				
	English translation of EL POLLO LOCO is THE CRAZY CHICKEN.				
	Claims ownership of Reg. Nos. 1237518, 1409639, 2524909 and others.				
	Describes "POLLO" and "FLAME-GRILLED MEXICAN CHICKEN".				
	Description of mark: The mark consists of a chicken's head above the stylized wording EL POLLO LOCO with flames underneath and the wording FLAME-GRILLED MEXICAN CHICKEN below the flames in a rectangle shaded box. The entire mark is encompassed in a rectangle with a curved top side.				
EPL-LOC-O	129963-0552/ United States of America	787910,372 16-Jun-2008		3,455,685 24-Jun-2008 <i>Attorney(s): MAR</i> <i>Client Ref: 129963-552</i> <i>Agent Ref:</i>	Registered 24-Jun-2008
	<i>Class(es): 43 Int.</i> <i>Client: El Pollo Loco, Inc.</i> <i>Agent Name:</i> <i>Owner: El Pollo Loco, Inc.</i> <i>Goods: Catering services.</i>				

Trademark List

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Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Number/Date	Status Next Renewal
GRILLED FIESTA BURRITO	129963-0513/ United States of America	78/367,282 12-Feb-2004	23-May-2006	3,291,494 11-Sep-2007		Registered 11-Sep-2017

Class(es): 29 Int.

Client: El Pollo Loco, Inc.

Agent Name:

Owner: El Pollo Loco, Inc.

Goods: 29 - Primarily chicken, cheese, processed onions and processed tomatoes. (Dates of first use: 2/15/04)

30 - Primarily chicken, cheese, processed onions and processed tomatoes, rice and processed corn as contained in a burrito.

IS IT WRONG TO LOVE A CHICKEN?

129963-0514/ United States of America	78/303,403 23-Sep-2003	08-Jan-2004	13-Nov-2007	3,335,836	Registered 13-Nov-2017
<i>Class(es):</i> 043 Nat.			<i>Attorney(s):</i> MAR		
<i>Client:</i> El Pollo Loco, Inc.			<i>Client Ref:</i> 129963-514		
<i>Agent Name:</i>			<i>Agent Ref:</i>		

Owner: El Pollo Loco, Inc.

Goods: Restaurant services by a restaurant chain known for its service of citrus-marinated, flame grilled chicken and other Mexican dishes

IT'S MEXCILLANT!

129963-0568/ United States of America	77/326,994 12-Nov-2007		15-Jul-2008	3,466,631	Registered 15-Jul-2018
<i>Class(es):</i> 43 Int.			<i>Attorney(s):</i> MAR		
<i>Client:</i> El Pollo Loco, Inc.			<i>Client Ref:</i>		
<i>Agent Name:</i>			<i>Agent Ref:</i>		

Owner: El Pollo Loco, Inc.

Goods: Class 43 Int.

Restaurants

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
					Next Renewal
POLLO BOWL	129963-0518/ United States of America	75/397,417 13-Nov-1996	04-Nov-1997	2,132,185 27-Jan-1998	Registered 27-Jan-2018
	<i>Class(es):</i> 029 Nat. <i>Client:</i> El Pollo Loco, Inc. <i>Agent Name:</i> <i>Owner:</i> El Pollo Loco, Inc.		<i>Attorney(s):</i> MAR <i>Client Ref:</i> 14404-0015 <i>Agent Ref:</i>	<i>SLM</i>	
	<i>Goods:</i> Entrées consisting primarily of marinated chicken with rice, beans, tomatoes and onions				
POLLO TO THE PEOPLE	129963-0534/ United States of America	78/3970,943 08-Sep-2008	13-Feb-2007	3,273,911 08-Dec-2009	Registered 08-Dec-2019
	<i>Class(es):</i> 25 Int., 43 Int. <i>Client:</i> El Pollo Loco, Inc. <i>Agent Name:</i> <i>Owner:</i> El Pollo Loco, Inc.		<i>Attorney(s):</i> MAR <i>Client Ref:</i> <i>Agent Ref:</i>	<i>SLM</i>	
	<i>Goods:</i> Class: 43 Int. Restaurant services.				
	Class: 25 Int. Clothing, namely T-shirts and sweatshirts.				
TASTE THE FIRE	129963-0521/ United States of America	75/403,532 16-Apr-2004	01-Feb-2005	3946949 17-Jan-2006	Registered 17-Jan-2016
	<i>Class(es):</i> 043 Nat. <i>Client:</i> El Pollo Loco, Inc. <i>Agent Name:</i> <i>Owner:</i> El Pollo Loco, Inc.		<i>Attorney(s):</i> MAR <i>Client Ref:</i> 129963-521 <i>Agent Ref:</i>	<i>SLM</i>	
	<i>Goods:</i> Restaurant Services				

Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
					Next Renewal
THE CRAZY CHICKEN	129963-0522/ United States of America	73702,442 23-Mar-1983	15-Feb-1983	1,237,519 16-May-1983	Renewed 10-May-2013
	<i>Class(es):</i> 029 Nat., 042 Nat. <i>Client:</i> El Pollo Loco, Inc.		<i>Attorney(s):</i> MAR		SIM
	<i>Agent Name:</i> <i>Owner:</i> El Pollo Loco, Inc.		<i>Client Ref:</i> 14404-0027		
	<i>Goods:</i> 039; Prepared chicken with and without a batter coating for consumption on or off the premises 642; Restaurant services		<i>Agent Ref:</i>		
THE ORIGINAL MEXICAN CHAR-BROILED CHICKEN	129963-0523/ United States of America	737630,419 20-Mar-1987	03-May-1988	1,498,099 26-Jun-1988	Registered 25-Apr-2016
	<i>Class(es):</i> 042 Nat. <i>Client:</i> El Pollo Loco, Inc.		<i>Attorney(s):</i> MAR		SIM
	<i>Agent Name:</i> <i>Owner:</i> El Pollo Loco, Inc.		<i>Client Ref:</i> 14404-0010		
	<i>Goods:</i> Restaurant services		<i>Agent Ref:</i>		
TWICE GRILLED BURRITO	129963-0526/	767517,003		3,077,272 21-Mar-2006	Registered 21-Mar-2016
	United States of America	27-May-2003			
	<i>Class(es):</i> 030 Nat. <i>Client:</i> El Pollo Loco, Inc.		<i>Attorney(s):</i> MAR		SIM
	<i>Agent Name:</i> <i>Owner:</i> El Pollo Loco, Inc.		<i>Client Ref:</i> 14404-0035		
	<i>Goods:</i> Burritos		<i>Agent Ref:</i>		

Monday June 13 2011

Trademark List

Trademark List					
Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
WHEN YOU'RE CRAZY FOR CHICKEN	129963-4530/ United States of America	76-103-809 03-Aug-2003	08-May-2003 31-Jul-2001	2,473,672 31-Jul-2001	Registered 31-Jul-2011

Class(es): 042 Nat.

Cheat: El Pollo Loco, Inc.

Agent Name:

Owner: El Pollo Loco, Inc.

Goods: Restaurant services, including take out

Monday, June 13, 2011

Report Selection

Record Count: 24

<input checked="" type="radio"/> by Trademark	<input type="radio"/> Report Format	<input type="radio"/> Goods	<input type="radio"/> Remarks	
<input type="radio"/> by Country	<input type="radio"/> Concise	<input checked="" type="radio"/> Print	<input type="radio"/> Print	
<input type="radio"/> by Client	<input checked="" type="radio"/> Comprehensive	<input type="radio"/> Do Not Print	<input type="radio"/> Do Not Print	
<input type="radio"/> by Owner	Include Design, Countries			
Preview before printing <input checked="" type="checkbox"/>		<input type="radio"/> Print	<input type="radio"/> Do Not Print	
Date Range	<input checked="" type="radio"/> Filing	<input type="radio"/> Registration	<input type="radio"/> Next Renewal	<input type="radio"/> Last Update
	From: <input type="text"/>		To: <input type="text"/>	
Client:	<input type="text"/> El Pollo Loco, Inc.		Status Codes:	<input checked="" type="radio"/> Active
Agent:	<input type="text"/>			<input type="radio"/> Inactive
Country:	<input type="text"/>			<input type="radio"/> All
Area:	<input type="text"/>			<input type="radio"/> Other
Trademark:	<input type="text"/>			<input type="radio"/> Pending
Owner:	<input type="text"/>			<input type="radio"/> Expired
Status(es):				
<input type="radio"/> Active				
<input type="radio"/> Inactive				
<input type="radio"/> All				
<input type="radio"/> Other				
<input type="radio"/> Pending				
<input type="radio"/> Expired				

RECORDED: 07/19/2011

TRADEMARK
REEL: 004586 FRAME: 0521